

Return Completed Form by April 5, 2019 to:

Attention: Vanessa A. Mastros
 Email: vanessa.mastros@sae-itc.org
 Fax: +301-383-1231

Given (First) Name:		Family (Last) Name:	
Company:			
Address:			
Telephone:		Email:	
<input type="checkbox"/> Mobile App – Organization Highlight Corporate Sponsors/Members: \$400.00 All others: \$800.00			We will apply the appropriate charge if this option is selected.
Exhibit Options <input type="checkbox"/> Daytime Exhibit (Monday – Thursday 7:00am – 4:00pm) (Locations designated with a letter) Corporate Sponsor/Member: \$ 3,500.00 USD Non-Corporate Sponsor/Member: \$ 4,700.00 USD (1 attendance included) <input type="checkbox"/> Tuesday Showcase (Tuesday Evening 6:00pm – 8:00pm) (Locations designated with a number) Corporate Sponsor/Member: \$ 2,500.00 USD Non-Corporate Sponsor/Member: \$ 3,700.00 USD (1 attendance included) Complimentary Attendee Name: _____ Complimentary Attendee Email: _____		Preferred Location: 1 st Choice: _____ 2 nd Choice: _____ 3 rd Choice: _____ We will apply the appropriate charge based on membership/sponsorship status. Find out more about Membership and Corporate Sponsor Opportunities: www.aviation-ia.com/membership	
<input type="checkbox"/> AEEC AMC & MMC Welcome Reception Sponsor <input type="checkbox"/> Bronze (\$ 2,000 – \$ 2,999) <input type="checkbox"/> Silver (\$ 3,000 – \$ 3,999) <input type="checkbox"/> Gold (\$ 4,000 – \$ 4,999) <input type="checkbox"/> Platinum (\$ 5,000 or greater) Contribution Amount: _____			
<input type="checkbox"/> Lunch Sponsor <input type="checkbox"/> Bronze (\$ 1,500 – \$ 2,499) <input type="checkbox"/> Silver (\$ 2,500 – \$ 3,499) <input type="checkbox"/> Gold (\$ 3,500 – \$ 4,499) <input type="checkbox"/> Platinum (\$ 4,500 or greater) Contribution Amount: _____ <input type="checkbox"/> Sole Lunch Sponsor/Per Day: \$25,000			
<input type="checkbox"/> Refreshment Break Sponsor <input type="checkbox"/> Bronze (\$ 1,500 – \$ 2,499) <input type="checkbox"/> Silver (\$ 2,500 – \$ 3,499) <input type="checkbox"/> Gold (\$ 3,500 – \$ 4,499) <input type="checkbox"/> Platinum (\$ 4,500 or greater) Contribution Amount: _____ <input type="checkbox"/> Sole Refreshment Break Sponsor/Per Day: \$9,000			
<input type="checkbox"/> Registration Giveaways (\$800 each Item Selection) Sponsor Item Suggestions: <input type="checkbox"/> Pens <input type="checkbox"/> Flash Drives <input type="checkbox"/> Note Pads <input type="checkbox"/> Mouse Pad <input type="checkbox"/> Service / Product Sheet <input type="checkbox"/> Tote Bag <input type="checkbox"/> Screen Cleaning Cloths <input type="checkbox"/> Other _____			
Credit Card Number:		Exp. Date:	
Card holder name (as it appears on the card):			
Signature:			
Fees are non-refundable. Exhibits, sponsorships, and highlight will NOT be reserved until payment has been processed successfully. *Please note you <u>MUST</u> register with us through the registration website to attend any of the activities including the exhibits.			

Mobile App, Organization Highlights (\$400 Members/Sponsors, \$800 All Others)

The Mobile App offers many opportunities for staying connected to the conference, reaching out to business partners and customers, and increasing the exposure of your company's brand. Our Mobile App is available before, during, and after the conference. Taking advantage of the organization highlight opportunity keeps your brand and product information in the hands of those attending the conference. This opportunity includes links to your company's Facebook, Internet, LinkedIn, and Twitter addresses as well as the following details:

- Company logo (eps preferred)
- Company Address
- Brief description of your company
- Product/Service information sheet(s) in PDF format
 - Not limited in quantity. Size must be under 10M each.

Daytime Exhibit Space Options

Opportunities for Daytime Exhibits in the Congress Hall Foyer (outside of the AMC & MMC Conference). Daytime exhibits remain in place and open Monday through Thursday from 7:00 am to 4:00 pm. The Tuesday Evening Showcase (6:00pm – 8:00pm) is included.

The pricing model includes one complimentary attendance for exhibiting organizations that are not Members or ARINC IA Corporate Sponsors. The individual designated to receive the complimentary attendance **must** be included on the form when securing your exhibit. The individual to receive the complimentary attendance will receive a special invitation to register.

Each space includes a built-in desk that is approximately 9-foot, 5 inches in length with a 2-foot, 3-inch depth; 2 chairs; 1 wastebasket, 1 sign to identify your company, and separation of rope and stanchion. You may add your own backdrop, banners, and equipment. All exhibit items must be contained within the footprint space secured.

Each exhibitor will be identified in the Mobile App. Information that is added to the mobile app includes the exhibiting organization's name, logo (if provided), and the exhibit location.

To select your choice, please refer to our web site for a current draft map of available space and booth assignments. Daytime exhibit options are shown with uppercase letters. The layout may change depending on exhibitor interest and other contributing factors.

Map: <https://www.aviation-ia.com/file/daytimeexhibitoptions2019png>

You are encouraged to provide at least 2 choices on the form. Exhibits are assigned on a first come, first served basis. Once the space has been secured, you will be contacted by SourceOne with various options for space enhancements.

Exhibitor move-in is Sunday between the hours of 2:00pm and 5:00pm. Exhibitor move-out is Thursday between the hours of 1:00pm and 3:00pm. All exhibitor material must be removed from the exhibit facility by Thursday at 3:00pm.

Tuesday Showcase Exhibit Options

Opportunities for exhibiting in the Congress Hall Foyer (outside of the AMC & MMC Conference) and Congress Hall I are available for the Tuesday Showcase. The Showcase is scheduled for Tuesday beginning at 6:00pm and closes at 8:00pm.

The pricing model includes one complimentary attendance for exhibiting organizations that are not Members or ARINC IA Corporate Sponsors. The individual designated to receive the complimentary attendance **must** be included on the form when securing your exhibit. The individual to receive the complimentary attendance will receive a special invitation to register.

Each space includes a 6-foot long, 30-inch deep skirted table or 10-foot pop up and a company identification sign. You may add your own backdrop, banners, and equipment. All exhibit items must be contained within the footprint space secured.

Each exhibitor will be identified in the Mobile App. Information that is added to the mobile app includes the exhibiting organization's name, logo (if provided), and the exhibit location.

To select your choice, please refer to our web site for a current draft map of available space and booth assignments. Daytime exhibit options are shown with uppercase letters. The layout may change depending on exhibitor interest and other contributing factors.

Map: <https://www.aviation-ia.com/file/tuesdayshowcaseoptions2019png>

You are encouraged to provide at least 2 choices on the form. Exhibits are assigned on a first come, first served basis. Once the space has been secured, you will be contacted by SourceOne with various options for space enhancements.

Exhibitor move-in is Tuesday between the hours of 4:30pm and 5:30pm. Exhibitor move-out is Tuesday between the hours of 8:00pm and 10:00pm. All exhibitors for the Tuesday Showcase only must have all material removed by 10:00pm.

Welcome Reception Sponsors

April 28, 2019, 5:00 – 7:00pm, Hilton Prague in Congress Hall Foyer

Joining as a sponsoring organization for the AEEC | AMC & MMC Welcome Reception is a great way to promote your company brand. Collectively, the sponsorships provide food, beverages, and entertainment during this event open to all AEEC | AMC & MMC attendees.

Event Sponsorship is offered in four tiers: Bronze, Silver, Gold, and Platinum. In appreciation for your sponsorship, your organization will receive recognition during the reception and in the Opening Session Monday morning. Other recognitions in the mobile app apply as mentioned below.

- Bronze: Contribution of \$ 2,000 - \$ 2,999
 - Mobile App: Company Logo
 - Video: 1.5-minute maximum length
- Silver: Contribution of \$ 3,000 - \$ 3,999
 - Mobile App: Company Logo and Company Description
 - Video: 2.5-minute maximum length
- Gold: Contribution of \$ 4,500 - \$ 4,999
 - Mobile App: Company Logo, Description, and Website link
 - Video: 3.5-minute maximum length
- Platinum: Contribution of \$ 5,000 or greater
 - Mobile App: Company logo, Address, Description, Product/Service Sheet(s)
 - Video: 4.5-minute maximum length

Please specify the tier with which you plan to contribute and designate the amount you would like to contribute in the space provided on the form.

Lunch Sponsors

As a convenience to the attendees and to avoid any unnecessary delays in returning to the conference, a buffet style lunch is possible through lunch sponsoring organizations.

Lunch sponsors receive recognition on our web site, during the event itself, and during the conference. Recognition is available in our mobile app and videos. You may provide a video with a maximum length as indicated in the tier structure below. The video will play in the break areas and conference ballrooms during the break where the sponsorship applies.

- Bronze: Contribution of \$ 1,500 - \$ 2,499
 - Mobile App: Company Logo
 - Video: 1-minute maximum length
- Silver: Contribution of \$ 2,500 - \$ 3,499
 - Mobile App: Company Logo and Company Description

- Video: 2-minute maximum length
- Gold: Contribution of \$ 3,500 - \$ 4,499
 - Mobile App: Company Logo, Description, and Website link
 - Video: 3-minute maximum length
- Platinum: Contribution of \$ 4,500 or greater
 - Mobile App: Company logo, Address, Description, Product/Service Sheet(s)
 - Video: 4-minute maximum length
- Sole Break Sponsor: \$25,000
 - Mobile App: Full Organization Highlight Included
 - Video: 15-minute maximum

Break Sponsors

Refreshments during the morning and afternoon breaks are provided by break sponsoring organizations. Morning and afternoon refreshments include regular coffee, decaffeinated coffee, tea, and a snack. There is a total of 7 refreshments break sponsorship opportunities: Monday morning and afternoon, Tuesday morning and afternoon, Wednesday morning and afternoon, and Thursday morning.

Break sponsors receive recognition on our web site, during the event itself, and during the conference. Recognition is available in our mobile app and videos. You may provide a video with a maximum length as indicated in the tier structure below. The video will play in the break areas and conference ballrooms during the break where the sponsorship applies.

- Bronze: Contribution of \$ 1,500 - \$ 2,499
 - Mobile App: Company Logo
 - Video: 1-minute maximum length
- Silver: Contribution of \$ 2,500 - \$ 3,499
 - Mobile App: Company Logo and Company Description
 - Video: 2-minute maximum length
- Gold: Contribution of \$ 3,500 - \$ 4,499
 - Mobile App: Company Logo, Description, and Website link
 - Video: 3-minute maximum length
- Platinum: Contribution of \$ 4,500 or greater
 - Mobile App: Company logo, Address, Description, Product/Service Sheet(s)
 - Video: 4-minute maximum length
- Sole Break Sponsor: \$9,000
 - Mobile App: Full Organization Highlight Included
 - Video: 15-minute maximum

Registration Giveaways

The AEEC | AMC & MMC Registration is the one place that interacts with every person participating either as an attendee and or exhibitor associated with the three conferences.

Let us help you put your organization's brand in the hands of each of them. A few items that have been successful over the years include pens, mouse pads, laptop/tablet covers, screen cleaning cloths, flash drives, tote bags, note pads, etc. All products are provided by the sponsor organization to be handed out to attendees at registration.