Return Completed Form by April 15, 2022 to: Attention: Vanessa A. Mastros

Email: vanessa.mastros@sae-itc.org

Given (First) Name:	Family	(Last) Name:	
Company:			
Address:			
Telephone:	Email:		
□ AEEC AMC Shared Conference Sponsor			
☐ Bronze: \$3,000 ☐ Silver: \$5,000 ☐ Gold: \$7,000 ☐ Platinum: \$10,000			
□ Mobile App – Organization Highlight			
Member \$ 400		Non-Member \$ 800	
☐ Exhibit Options (Daytime includes Tuesday	·		
The appropriate price will be charged			
	Member Non-Member		based on membership status. For additional information about
□ Single (8'x8' area) \$ 3,5		\$ 4,550	Membership and Membership status, visit www.aviation-ia.com/membership
□ Double (16'x8' area) \$4,9	00	\$ 6,370	Preferred Location:
☐ Tuesday Showcase (Tuesday 6:00pm – 8:00pm)		1 st Choice:	
☐ Single Table (8'x6' area) Mem \$1,7		Non-Member \$ 2,210	2 nd Choice:
□ Double Table (16'x6' area) \$ 2,8		\$ 3,640	3 rd Choice:
□ AEEC AMC Welcome Reception Sponsor (Monday 5:00pm-7:00pm)			
☐ Bronze: \$2,000 ☐ Silver: \$3,000 ☐ Gold: \$4,000 ☐ Platinum: \$5,000		5,000	
□ Lunch Sponsor			
☐ Bronze: \$3,000 ☐ Silver: \$5,000 ☐ Gold: \$7,000 ☐		☐ Platinum: \$ ⁷	10,000
☐ Sole Lunch Sponsor/Per Day: \$30,000			
□ Refreshment Break Sponsor			
☐ Bronze: \$2,000 ☐ Silver: \$3,000 ☐ Gol	d: \$4,000	□ Platinum: \$	5,000
☐ Sole Sponsor: \$10,000			
□ Registration Giveaways (\$800 each Item Selected) Sponsor Item Suggestions:			
□ Pens □ Flash Drives		☐ Note Pads	
☐ Mouse Pad ☐ Service / Product Sheet		☐ Tote Bag	
□ Screen Cleaning Cloths □ Hand Sanitizer □ Other			
Credit Card Number:			Exp. Date:
Card holder name (as it appears on the card):			
Signature:			

Shared Conference Sponsor

Shared Conference Sponsors receive recognition on our web site, during the conference, and in the conference reports.

Bronze: \$3,000Silver: \$5,000Gold: \$7,000Platinum: \$10,000

Mobile App, Organization Highlights (\$400 Member/Associate Member, \$800 All Others)

The Mobile App offers many opportunities for staying connected to the conference, reaching out to business partners and customers, and increasing the exposure of your company's brand. Our Mobile App is available before, during, and after the conference. Taking advantage of the organization highlight opportunity keeps your brand and product information in the hands of those attending the conference.

This opportunity includes links to your company's Facebook, Internet, LinkedIn, and Twitter addresses as well as the following details:

- Company logo (eps preferred)
- Company Address
- Brief description of your company
- Product/Service information sheet(s) in PDF format
 - o Not limited in quantity. Size must be under 10M each.

Daytime Exhibit Options

Opportunities for Daytime Exhibits in the Renasant Convention Center, Ballroom B. Daytime exhibits remain in place and open Tuesday through Thursday from 7:30 am to 4:00 pm. The Tuesday Evening Showcase (6:00pm – 8:00pm) is included. Refreshment breaks are held in this area to help maximize traffic to your exhibit.

Spaces are set with a footprint of 8 feet deep by 8 feet wide. Each space includes 6-foot table and 2 chairs. You may add your own backdrop, banners, and equipment, or other enhancements. All exhibit items must be contained within the footprint space secured.

Each exhibitor will be identified in the Mobile App. Information that is added to the mobile app includes the exhibiting organization's name, logo (if provided), and the exhibit location.

To select your choice, please refer to our web site for a current draft map of available space and booth assignments. Daytime exhibit options are booths and designated with the letter "D" followed by a number. You are encouraged to provide at least 2 choices on the form. Exhibits are assigned on a first come, first served basis. The layout may change depending on exhibitor interest and other contributing factors.

Map: https://www.aviation-ia.com/conferences/aeec-amc

Exhibitor move-in is Monday between the hours of 12:00pm and 4:00pm. Exhibitor breakdown and move-out is Thursday between the hours of 4:00pm and 8:00pm. All exhibitor shipments must be removed from the exhibit facility by Thursday at 8:00pm.

Showcase Exhibit Options

Tuesday, May 10, 2022, 6:00pm – 8:00pm, Renasant Convention Center, Ballroom B.

All conference attendees are encouraged to attend. All suites are closed during the Showcase. The Showcase includes various food stations and beverages.

Showcase spaces are set with a footprint of 6 feet deep by 8 feet wide. Each space includes a 6-foot table. You may add your own backdrop, banners, and equipment. All exhibit items must be contained within the footprint space secured.

Each exhibitor will be identified in the Mobile App. Information that is added to the mobile app includes the exhibiting organization's name, logo (if provided), and the exhibit location.

To select your choice, please refer to our web site for a current draft map of available space and booth assignments. The Showcase options are shown as "Showcase" with a designated number of S-x. The layout may change depending on exhibitor interest and other contributing factors. You are encouraged to provide at least 2 choices on the form. Exhibits are assigned on a first come, first served basis.

Map: https://www.aviation-ia.com/conferences/aeec-amc

Exhibitor move-in is Tuesday between the hours of 4:00pm and 5:30pm. Exhibitor move-out is Tuesday between the hours of 8:00pm and 10:00pm. All exhibitors for the Tuesday Showcase only must have all material removed by 10:00pm.

AEEC | AMC Welcome Reception Sponsors

Monday, May 9, 2022, 5:00 - 7:00pm, Renasant Convention Center

Joining as a sponsoring organization for the AEEC | AMC Welcome Reception is a great way to promote your company brand. Collectively, the sponsorships provide food, beverages, and entertainment during this event open to all AEEC | AMC attendees.

Event Sponsorship is offered in four tiers: Bronze, Silver, Gold, and Platinum. In appreciation for your sponsorship, your organization will receive recognition during the reception and in the Opening Session Monday morning. Other recognitions in the mobile app apply as mentioned below.

- Bronze: Contribution of \$ 2,000
 - o Mobile App: Company Logo
 - o Company logo will show for 30 second slot in the video stream
- Silver: Contribution of \$ 3,000
 - Mobile App: Company Logo and Company Description
 - o Video: 45 second maximum length
- Gold: Contribution of \$ 4,000
 - o Mobile App: Company Logo, Description, and Website link
 - o Video: 1-minute maximum length
- Platinum: Contribution of \$ 5,000 or greater
 - o Mobile App: Company logo, Address, Description, Product/Service Sheet(s)
 - o Video: 1.5-minute maximum length

Lunch Sponsors

As a convenience to the attendees and to avoid any unnecessary delays in returning to the conference, a buffet style lunch is possible through lunch sponsoring organizations. There are 3 lunches possible: Tuesday, Wednesday, and Thursday.

Lunch sponsors receive recognition on our web site, in our mobile app, during the lunch itself, and during the conference. You may provide a video with a maximum length as indicated in the tier structure below. The video will play in the foyer and conference ballrooms during the break where the sponsorship applies.

- Bronze: Contribution of \$ 3,000
 - Mobile App: Company Logo
 - Company logo will show for 30 second slot in the video stream
- Silver: Contribution of \$ 5,000
 - Mobile App: Company Logo and Company Description
 - Video: 45 second maximum length
- Gold: Contribution of \$ 7,000
 - Mobile App: Company Logo, Description, and Website link
 - Video: 1-minute maximum length
- Platinum: Contribution of \$ 10,000 or greater
 - Mobile App: Company logo, Address, Description, Product/Service Sheet(s)
 - Video: 1.5-minute maximum length
- Sole Lunch Sponsor: \$30,000 (one day)
 - Mobile App: Full Organization Highlight Included
 - Video: 3-minute maximum

Break Sponsors

Refreshments during the morning and afternoon breaks are provided by break sponsoring organizations. Morning and afternoon refreshments include regular coffee, decaffeinated coffee, tea, and a snack. There are 6 refreshment breaks: Tuesday morning and afternoon, Wednesday morning and afternoon, and Thursday morning and afternoon. Sole Break Sponsors may designate a particular break.

Break sponsors receive recognition on our web site, on our mobile app, during the break, and during the conference. You may provide a video with a maximum length as indicated in the tier structure below. The video will play in the break areas and conference ballrooms during the break.

- Bronze: Contribution of \$ 2,000
 - Mobile App: Company Logo
 - Company logo will show for 30 second slot in the video stream
- Silver: Contribution of \$ 3,000
 - Mobile App: Company Logo and Company Description
 - Video: 45 second maximum length
- Gold: Contribution of \$ 4,000
 - Mobile App: Company Logo, Description, and Website link
 - Video: 1-minute maximum length
- Platinum: Contribution of \$ 5,000 or greater
 - Mobile App: Company logo, Address, Description, Product/Service Sheet(s)
 - Video: 1.5-minute maximum length
- Sole Break Sponsor: \$10,000
 - Mobile App: Full Organization Highlight Included
 - Video: 2-minute maximum

Registration Giveaways

The AEEC | AMC Registration is *the* one place that interacts with every person participating either as an attendee and or exhibitor associated with the conferences.

Let us help you put your organization's brand in the hands of each of them. A few items that have been successful over the years include pens, mouse pads, laptop/tablet covers, screen cleaning cloths, flash drives, tote bags, note pads, hand sanitizers, etc.

All products are provided by the sponsor organization to be handed out to attendees at registration.