



## AEEC | AMC Shared Conference Sponsors

Joining as an AEEC | AMC Shared Conference Sponsor organization is a fantastic way to support the AEEC | AMC while promoting your organization's brand. This category of sponsorship is a collection of organizations supporting the conference overall.

Event Sponsorship is offered in four tiers: Bronze, Silver, Gold, and Platinum. In appreciation for your sponsorship, your organization will receive recognition on our web site, during the conference and breaks, as well as in the meeting reports. Additional recognition in the mobile app and video slots apply as mentioned below.

- Bronze: Contribution of \$ 4,000
  - Mobile App: Company Logo
  - Company logo will show for 20 seconds
- Silver: Contribution of \$ 6,000
  - Mobile App: Company Logo and Company Description
  - Video: 45-second maximum length
- Gold: Contribution of \$ 8,000
  - Mobile App: Company logo, Address, Description, Product/Service Sheet(s)
  - Video: 1-minute maximum length
- Platinum: Contribution of \$ 10,000
  - Mobile App: Company logo, Address, Description, Product/Service Sheet(s)
  - Video: 1.5-minute maximum length

## Mobile App, Organization Highlights (\$500 Members/Sponsors, \$1,000 All Others)

The Mobile App offers many opportunities for staying connected to the conference, reaching out to business partners and customers, and increasing the exposure of your company's brand. Our Mobile App is available before, during, and after the conference. This opportunity includes links to your company's Facebook, Internet, LinkedIn, and Twitter addresses as well as the following details:

- Company Name, Logo (eps preferred), Main contact and Address
- Brief description of your company
- Product/Service information sheet(s) in PDF format

## Daytime Exhibit Options

Opportunities for Daytime Exhibits in the Phoenix Ballrooms D&E. Daytime exhibits remain in place and open Monday through Wednesday from 7:00 am to 5:00 pm with Thursday designated as the move out day. The Tuesday Evening Showcase (6:00pm – 8:00pm) is included.

Booth spaces are 8 feet deep by 10 feet wide. Each space includes 1 6-foot x 30-inch table and 2 chairs. You may add your own backdrop, banners, and equipment. All exhibit items must be contained within the footprint space secured.

Each exhibitor will be identified in the Mobile App. Information that is added to the mobile app includes the exhibiting organization's name, logo (if provided), and the exhibit location.

Please refer to our web site for a current draft map of available space and booth assignments. Daytime exhibit options are booths and designated with the letter "D" followed by a number. The layout may change depending on exhibitor interest and other contributing factors. You are encouraged to provide at least 2 choices on the form. Exhibits are assigned on a first come, first served basis.

Map: <https://aviation-ia.sae-itc.com/events/aeec-amc> in the Exhibitor Tab

Exhibitor move-in is Sunday between the hours of 12:00pm and 4:00pm. Exhibitor move-out is Thursday between the hours of 8:00am and 12:00pm. All exhibitor shipments must be removed from the exhibit facility no later than Thursday at 12:00pm.

## Showcase Exhibit Options

Tuesday, May 21, 2024, 6:00pm – 8:00pm, Phoenix Ballrooms D&E

All conference attendees are encouraged to attend. All suites are closed during the Showcase. The Showcase includes various food stations and beverages.

Opportunities for exhibiting in the Phoenix Ballrooms D&E are available for the Tuesday Showcase. The Showcase is scheduled for Tuesday beginning at 6:00pm and closes at 8:00pm. Exhibitor move-in is Tuesday between the hours of 3:45pm and 5:30pm.

Showcase spaces are 10 feet deep by 8 feet wide. Each space includes a 16 foot x 30-inch table and 2 chairs. You may add your own backdrop, banners, and equipment. All exhibit items must be contained within the footprint space secured.

Each exhibitor will be identified in the Mobile App. Information that is added to the mobile app includes the exhibiting organization's name, logo (if provided), and the exhibit location.

Please refer to our web site for a current draft map of available space and booth assignments. The Showcase options are shown as "Showcase" with a designated number of S-x. The layout may change depending on exhibitor interest and other contributing factors. You are encouraged to provide at least 2 choices on the form. Exhibits are assigned on a first come, first served basis.

Map: <https://aviation-ia.sae-itc.com/events/aeec-amc> in the Exhibitor Tab

Exhibitor move-out is Tuesday between the hours of 8:00pm and 10:00pm. All exhibitors for the Tuesday Showcase only must have all material removed by 10:00pm.

## AEEC | AMC Welcome Reception Sponsors

Sunday May 19, 2024, 5:00 – 7:00pm, Phoenix Ballroom Foyer

Joining as a sponsoring organization for the AEEC | AMC Welcome Reception is a great way to promote your company brand. Collectively, the sponsorships provide food, beverages, and entertainment during this event open to all AEEC | AMC attendees.

Event Sponsorship is offered in four tiers: Bronze, Silver, Gold, and Platinum. In appreciation for your sponsorship, your organization will receive recognition on our web site, during the reception and the conference, as well as in the meeting reports. Other recognitions in the mobile app apply as mentioned below.

- Bronze: Contribution of \$ 3,000
  - Mobile App: Company Logo
  - Company logo will show for 15 seconds
- Silver: Contribution of \$ 4,000
  - Mobile App: Company Logo and Company Description
  - Video: 30-second maximum length
- Gold: Contribution of \$ 5,000
  - Mobile App: Company Logo, Description, and Website link
  - Video: 45-second maximum length
- Platinum: Contribution of \$ 6,000
  - Mobile App: Company logo, Address, Description, Product/Service Sheet(s)
  - Video: 1-minute maximum length

## Lunch Sponsors

A buffet style lunch is possible through lunch sponsoring organizations Monday, Tuesday, and Wednesday.

In appreciation for your sponsorship, your organization will receive recognition on our web site, during the conference and breaks, as well as in the meeting reports. Additional recognition in the mobile app and video slots apply as mentioned below.

- Bronze: Contribution of \$ 3,000
  - Mobile App: Company Logo
  - Company logo will show for 30 seconds
- Silver: Contribution of \$ 5,000
  - Mobile App: Company Logo and Company Description
  - Video: 1-minute maximum length
- Gold: Contribution of \$ 7,000
  - Mobile App: Company Logo, Description, and Website link
  - Video: 1.5-minute maximum length
- Platinum: Contribution of \$ 10,000
  - Mobile App: Company logo, Address, Description, Product/Service Sheet(s)
  - Video: 2-minute maximum length
- Sole Lunch Sponsor: \$35,000 (one day)
  - Mobile App: Full Organization Highlight Included
  - Video: 3-minute maximum

## Break Sponsors

Refreshments during the morning and afternoon breaks are provided by break sponsoring organizations. Morning and afternoon refreshments include regular coffee, decaffeinated coffee, tea, and a snack. There are 7 refreshment breaks: Monday morning and afternoon, Tuesday morning and afternoon, Wednesday morning and afternoon, and Thursday morning.

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- Bronze: Contribution of \$ 3,000
  - Mobile App: Company Logo
  - Company logo will show for 15 seconds
- Silver: Contribution of \$ 4,000
  - Mobile App: Company Logo and Company Description
  - Video: 30-second maximum length
- Gold: Contribution of \$ 5,000
  - Mobile App: Company Logo, Description, and Website link
  - Video: 45-second maximum length
- Platinum: Contribution of \$ 6,000
  - Mobile App: Company logo, Address, Description, Product/Service Sheet(s)
  - Video: 1-minute maximum length
- Sole Break Sponsor: \$10,000 (one day)
  - Mobile App: Full Organization Highlight Included
  - Video: 2-minute maximum

## Registration Giveaways

The AEEC | AMC Registration is **the** one place that interacts with every person participating either as an attendee and or exhibitor associated with the conferences.

Let us help you put your organization's brand in the hands of each of them. A few items that have been successful over the years include pens, mouse pads, laptop/tablet covers, screen cleaning cloths, flash drives, tote bags, note pads, etc. All products are provided by the sponsor organization to be handed out to attendees at registration.