

AVIONICS

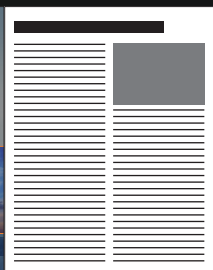
NEXTGEN, CONNECTIVITY AND TECHNICAL AVIATION INTELLIGENCE



EFB USERS FORUM

Avionics in partnership with the EFB Users Forum is pleased to offer a special supplement to the February/March and the August/September issues which will allow you to get your important marketing message out along with the solution, technology and service you provide.

As a participant in the EFB Users Forum, you will receive a discount on your advertising package.



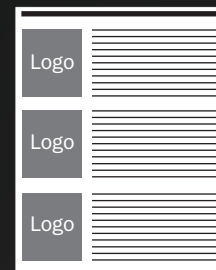
Gold: Full page advertisement AND full page advertorial

\$9,575
(reg \$15,000)



Silver: Half page advertisement AND half page advertorial

\$4,800
(reg \$7,050)



Bronze: Logo AND 250 word advertorial

\$3,775
(reg \$5,420)

In addition to being included within Avionics, these special supplements will be distributed at the EFB Users Forum events around the world expanding the reach of your important message.

The EFB Users Forum is a joint activity of the Airlines Electronic Engineering Committee (AEEC) and the International Air Transport Association (IATA). More information is available at www.aviation-ia.com/aeec/projects/efb_users_forum/index.html

Feb/Mar Issue
Ad Space Close: 1/23
Materials Due: 1/30

Aug/Sep Issue
Ad Space Close: 7/24
Materials Due: 7/31

Contact Mike Coon at mcoon@accessintel.com or +1 240.447.9472

