FSEMC Opportunities

Return Completed Form by October 2, 2023 to:

Attention: Vanessa A. Mastros
Email: vanessa.mastros@sae-itc.org

Given (First) Name:	Family (Last) Name:
Company:	
Address:	
Telephone:	Email:

☐ **FSEMC Shared Conference Sponsor**

☐ Bronze: $3,000   ☐ Silver: $5,000   ☐ Gold: $7,000   ☐ Platinum: $10,000

☐ **Mobile App – Organization Highlight**

	Member	Non-Member
	$ 500	$ 1,000

☐ **Exhibit Options (Daytime includes Monday Showcase)**

The appropriate price will be charged based on current membership status.

For additional information about Membership and Membership status, visit https://aviation-ia.sae-itc.com/join

Preferred Location:

1st Choice: _____

2nd Choice: _____

3rd Choice: _____

☐ **Daytime Exhibit (Monday – Thursday)**

	Member	Non-Member
☐ Single (8'x8' area)	$ 3,780	$ 4,725
☐ Double (8'x16' area)	$ 5,100	$ 6,375

☐ **Monday Showcase (Monday 5:00pm – 7:00pm)**

	Member	Non-Member
☐ Single Table (8'x6' area)	$ 2,500	$ 3,125

☐ **FSEMC Showcase Reception Sponsor (Monday 4:00pm-7:00pm)**

☐ Bronze: $2,000   ☐ Silver: $3,000   ☐ Gold: $4,000   ☐ Platinum: $5,000

☐ **Lunch Sponsor**

☐ Bronze: $3,000   ☐ Silver: $5,000   ☐ Gold: $7,000   ☐ Platinum: $10,000
☐ Sole Lunch Sponsor/Single Day: $25,000

☐ **Refreshment Break Sponsor**

☐ Bronze: $2,000   ☐ Silver: $3,000   ☐ Gold: $4,000   ☐ Platinum: $5,000
☐ Sole Break Sponsor/Single Break: $8,000

☐ **Registration Giveaways ($900 each Item Selected)**
Sponsor Item Suggestions:

☐ Pens	☐ Flash Drives	☐ Note Pads
☐ Mouse Pad	☐ Service / Product Sheet	☐ Tote Bag
☐ Screen Cleaning Cloths	☐ Hand Sanitizer	☐ Other _____

Credit Card Number:	Exp. Date:
Card holder name (as it appears on the card):	Card Type: (select one) MasterCard, Visa, American Express

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Fees are non-refundable. Exhibits, sponsorships, and highlight will NOT be reserved until payment has been processed successfully.

*Please note you MUST register with us through the registration website to attend any of the activities including the exhibits.

FSEMC Opportunities

Shared Conference Sponsor

Shared Conference Sponsors receive recognition on our web site, during the conference, and in the conference proceedings (if signed up in time for the release of the FSEMC Program) and FSEMC Report.

- Bronze: $3,000
- Silver: $5,000
- Gold: $7,000
- Platinum: $10,000

FSEMC Showcase Reception Sponsor

Monday Evening, 4:00pm – 7:00pm

Joining as a sponsoring organization for the Showcase Reception is a great way to promote your company brand. Collectively, the sponsorships provide food, beverages, and entertainment during this event open to all FSEMC attendees.

In appreciation for your sponsorship, your organization will receive recognition during the reception and in the Opening Session. Other recognitions in the mobile app apply as mentioned below.

- Bronze: Contribution of $ 2,000
  - Mobile App: Company Logo
  - Company logo will show for 15 second slot in the video collection
- Silver: Contribution of $ 3,000
  - Mobile App: Company Logo and Company Description
  - Video: 30 second maximum length
- Gold: Contribution of $ 4,000
  - Mobile App: Company Logo, Description, and Website link
  - Video: 45 second maximum length
- Platinum: Contribution of $ 5,000
  - Mobile App: Company logo, Address, Description, Product/Service Sheet(s)
  - Video: 1-minute maximum length

Mobile App, Organization Highlights ($500 Member/Associate Member, $1,000 All Others)

The Mobile App offers many opportunities for staying connected to the conference, reaching out to business partners and customers, and increasing the exposure of your company's brand. Our Mobile App is available before, during, and after the conference. Taking advantage of the organization highlight opportunity keeps your brand and product information in the hands of those attending the conference.

This opportunity includes links to your company's Facebook, Internet, LinkedIn, and Twitter addresses as well as the following details:

- Company logo (EPS file format preferred)
- Company Address
- Brief description of your company
- Product/Service information sheet(s) in PDF format
  - Not limited in quantity. Size must be under 10M each.

Daytime Exhibit Options

Daytime Exhibits will be located in Oudegracht 1 through 5 (across from the FSEMC Conference). Daytime exhibits remain in place and open Monday from 4:00pm - 7:00pm, Tuesday and Wednesday from 7:30am to 4:00pm, and Thursday 7:30am to 1:30pm. The Monday Evening Showcase (4:00pm – 7:00pm) is included. Refreshment breaks are held in this area to help maximize traffic to your exhibit.

Spaces are set with a footprint of 8 feet deep by 8 feet wide. Each space includes 6-foot table and 2 chairs. You may add your own backdrop, banners, and equipment, or other enhancements. All exhibit items must be contained within the footprint space secured.

Each exhibitor will be identified in the Mobile App. Information that is added to the mobile app includes the exhibiting organization's name, logo (if provided), and the exhibit location.

FSEMC Opportunities

02/28/2023

To select your choice, please refer to our web site for a current draft map of available space and booth assignments. Exhibits are assigned on a first come, first served basis. The layout may change depending on exhibitor interest and other contributing factors.

More information is available online:
https://aviation-ia.sae-itc.com/events/flight-simulator-engineering-maintenance-conference#Exhibits

Exhibitor move-in is Monday between the hours of 11:00am and 3:00pm. Exhibitor breakdown and move-out is Thursday between the hours of 1:30pm and 4:00pm. All exhibitor shipments must be removed from the exhibit facility by Thursday at 5:00pm.

Showcase Exhibit Options

Showcase Exhibits will be located in the Foyer by Oudegracht and Nieuwegracht Monday Evening, 4:00pm – 7:00pm. All conference attendees are encouraged to attend. The Showcase includes various food stations and beverages from 4:30pm – 6:30pm.

Showcase spaces are set with a footprint of 6 feet deep by 8 feet wide. Each space includes a 6-foot table. You may add your own backdrop, banners, and equipment. All exhibit items must be contained within the footprint space secured.

Each exhibitor will be identified in the Mobile App. Information that is added to the mobile app includes the exhibiting organization's name, logo (if provided), and the exhibit location.

To select your choice, please refer to our web site for a current draft map of available space and booth assignments. The Showcase options are shown as "Showcase" with a designated number. The layout may change depending on exhibitor interest and other contributing factors. You are encouraged to provide at least 2 choices on the form. Exhibits are assigned on a first come, first served basis.

More information is available online:
https://aviation-ia.sae-itc.com/events/flight-simulator-engineering-maintenance-conference#Exhibits

Exhibitor move-in is Monday between the hours of 1:00pm and 3:00pm. Exhibitor move-out is Monday post Showcase close between the hours of 7:00pm and 9:00pm. All exhibitors for the Monday Showcase Only must have all material removed by 10:00pm.

Lunch Sponsors

As a convenience to the attendees and to avoid any unnecessary delays in returning to the conference, a buffet style lunch _may be_ possible through lunch sponsoring organizations. There are 3 lunches possible: Tuesday, Wednesday, and Thursday.

Lunch sponsors receive recognition on our web site, in our mobile app, during the lunch itself, and at various times before the conference day begins, breaks, and at the end of the conference day. You may provide a video with a maximum length as indicated in the tier structure below. The video will play in the foyer and conference ballrooms during the break where the sponsorship applies.

- Bronze: Contribution of $ 3,000
    - Mobile App: Company Logo
    - Company logo will show for 15 second slot in the video collection
- Silver: Contribution of $ 5,000
    - Mobile App: Company Logo and Company Description
    - Video: 30 second maximum length
- Gold: Contribution of $ 7,000
    - Mobile App: Company Logo, Description, and Website link
    - Video: 45 second maximum length
- Platinum: Contribution of $ 10,000 or greater
    - Mobile App: Company logo, Address, Description, Product/Service Sheet(s)
    - Video: 1-minute maximum length
- Sole Lunch Sponsor: $20,000 (one day)
    - Mobile App: Full Organization Highlight Included
    - Video or speaking slot: 3-minute maximum

Break Sponsors

Refreshments during the morning and afternoon breaks are provided by break sponsoring organizations. Morning and afternoon refreshments include regular coffee, decaffeinated coffee, tea, and a snack. There are 5 refreshment breaks: Tuesday morning and afternoon, Wednesday morning and afternoon, and Thursday morning. Sole Break Sponsors may designate a particular break.

Break sponsors receive recognition on our web site, on our mobile app, during the break, and during the conference. You may provide a video with a maximum length as indicated in the tier structure below. The video will play in conference ballroom during the break.

- Bronze: Contribution of $ 2,000
  - Mobile App: Company Logo
  - Company logo will show for 15 second slot in the video collection
- Silver: Contribution of $ 3,000
  - Mobile App: Company Logo and Company Description
  - Video: 30 second maximum length
- Gold: Contribution of $ 4,000
  - Mobile App: Company Logo, Description, and Website link
  - Video: 45 second maximum length
- Platinum: Contribution of $ 5,000 or greater
  - Mobile App: Company logo, Address, Description, Product/Service Sheet(s)
  - Video: 1-minute maximum length
- Sole Break Sponsor: $8,000
  - Mobile App: Full Organization Highlight Included
  - Video: 2-minute maximum

Registration Giveaways

The FSEMC Registration is *the* one place that interacts with every person participating either as an attendee and or exhibitor associated with the conferences.

Let us help you put your organization's brand in the hands of each of them. A few items that have been successful over the years include pens, mouse pads, laptop/tablet covers, screen cleaning cloths, flash drives, tote bags, note pads, hand sanitizers, etc.

All products are provided by the sponsor organization to be handed out to attendees at registration.