

**Return Completed Form by September 20, 2024 to:**

Attention: Vanessa A. Mastros  
 Email: [vanessa.mastros@sae-itc.org](mailto:vanessa.mastros@sae-itc.org)

Given (First) Name:		Family (Last) Name:																
Company:																		
Address:																		
Telephone:		Email:																
<input type="checkbox"/> <b>FSEMC Shared Conference Sponsor</b> <input type="checkbox"/> Bronze: \$3,000 <input type="checkbox"/> Silver: \$5,000 <input type="checkbox"/> Gold: \$7,000 <input type="checkbox"/> Platinum: \$10,000																		
<input type="checkbox"/> <b>Mobile App – Organization Highlight</b> <table style="width: 100%; border: none;"> <tr> <td style="width: 30%;"></td> <td style="text-align: center; width: 35%;">Member</td> <td style="text-align: center; width: 35%;">Non-Member</td> </tr> <tr> <td></td> <td style="text-align: center;">\$ 500</td> <td style="text-align: center;">\$ 1,000</td> </tr> </table>					Member	Non-Member		\$ 500	\$ 1,000									
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<input type="checkbox"/> <b>Exhibit Options</b>  <input type="checkbox"/> <b>Daytime Exhibit (Monday – Thursday)</b> <i>*includes Monday Showcase</i>  <table style="width: 100%; border: none;"> <tr> <td style="width: 30%;"></td> <td style="text-align: center; width: 35%;">Member</td> <td style="text-align: center; width: 35%;">Non-Member</td> </tr> <tr> <td><input type="checkbox"/> Single (8' x10' area)</td> <td style="text-align: center;">\$ 3,780</td> <td style="text-align: center;">\$ 4,725</td> </tr> <tr> <td><input type="checkbox"/> Double (16'x10' area)</td> <td style="text-align: center;">\$ 5,100</td> <td style="text-align: center;">\$ 6,375</td> </tr> </table> <input type="checkbox"/> <b>Showcase Only Exhibit (Monday 5:00 pm – 7:00 pm)</b>  <table style="width: 100%; border: none;"> <tr> <td style="width: 30%;"></td> <td style="text-align: center; width: 35%;">Member</td> <td style="text-align: center; width: 35%;">Non-Member</td> </tr> <tr> <td><input type="checkbox"/> Single Table (8'x6' area)</td> <td style="text-align: center;">\$ 2,500</td> <td style="text-align: center;">\$ 3,125</td> </tr> </table>			Member	Non-Member	<input type="checkbox"/> Single (8' x10' area)	\$ 3,780	\$ 4,725	<input type="checkbox"/> Double (16'x10' area)	\$ 5,100	\$ 6,375		Member	Non-Member	<input type="checkbox"/> Single Table (8'x6' area)	\$ 2,500	\$ 3,125	<p style="font-size: small;">The appropriate price will be charged based on current membership status.</p> <p style="font-size: x-small;">For additional information about Membership and Membership status, visit <a href="https://aviation-ia.sae-itc.com/join">https://aviation-ia.sae-itc.com/join</a></p> <p><b>Preferred Location:</b></p> <p>1<sup>st</sup> Choice: _____</p> <p>2<sup>nd</sup> Choice: _____</p> <p>3<sup>rd</sup> Choice: _____</p>	
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<input type="checkbox"/> <b>Registration Giveaways (\$800 each Item Selected)</b> Sponsor Item Suggestions: <table style="width: 100%; border: none; margin-top: 5px;"> <tr> <td><input type="checkbox"/> Pens</td> <td><input type="checkbox"/> Flash Drives</td> <td><input type="checkbox"/> Note Pads</td> </tr> <tr> <td><input type="checkbox"/> Mouse Pad</td> <td><input type="checkbox"/> Service / Product Sheet</td> <td><input type="checkbox"/> Tote Bag</td> </tr> <tr> <td><input type="checkbox"/> Screen Cleaning Cloths</td> <td><input type="checkbox"/> Hand Sanitizer</td> <td><input type="checkbox"/> Other _____</td> </tr> </table>				<input type="checkbox"/> Pens	<input type="checkbox"/> Flash Drives	<input type="checkbox"/> Note Pads	<input type="checkbox"/> Mouse Pad	<input type="checkbox"/> Service / Product Sheet	<input type="checkbox"/> Tote Bag	<input type="checkbox"/> Screen Cleaning Cloths	<input type="checkbox"/> Hand Sanitizer	<input type="checkbox"/> Other _____						
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Credit Card Number:		Exp. Date:																
Card holder name (as it appears on the card):		Card Type: (select one) MasterCard, Visa, American Express																
Fees are non-refundable. Exhibits, sponsorships, and highlight will NOT be reserved until payment has been processed successfully. *Please note you <b>MUST</b> register with us through the registration website to attend any of the activities including the exhibits.																		

## Shared Conference Sponsor

Shared Conference Sponsors receive recognition on our website, during the conference, and in the conference proceedings (if signed up in time for the release of the FSEMC Program) and FSEMC Report.

- Bronze: \$3,000
- Silver: \$5,000
- Gold: \$7,000
- Platinum: \$10,000

## FSEMC Showcase Reception Sponsor

Monday Evening, 4:00pm – 7:00pm

Joining as a sponsoring organization for the Showcase Reception is a great way to promote your company brand. Collectively, the sponsorships provide food, beverages, and entertainment during this event open to all FSEMC attendees.

In appreciation for your sponsorship, your organization will receive recognition during the reception and in the Opening Session. Other recognitions in the mobile app apply as mentioned below.

- Bronze: Contribution of \$ 2,000
  - Mobile App: Company Logo
  - Company logo will show for 15 seconds in the video collection
- Silver: Contribution of \$ 3,000
  - Mobile App: Company Logo and Company Description
  - Video: 30-second maximum length
- Gold: Contribution of \$ 4,000
  - Mobile App: Company Logo, Description, and Website link
  - Video: 45-second maximum length
- Platinum: Contribution of \$ 5,000
  - Mobile App: Company logo, Address, Description, Product/Service Sheet(s)
  - Video: 1-minute maximum length

## Mobile App, Organization Highlight (\$500 Member/Associate Member, \$1,000 All Others)

The Mobile App offers many opportunities for staying connected to the conference, reaching out to business partners and customers, and increasing the exposure of your company's brand. Our Mobile App is available before, during, and after the conference. Taking advantage of the organization highlight opportunity keeps your brand and product information in the hands of those attending the conference.

This opportunity includes links to your company's Facebook, Internet, LinkedIn, and Twitter addresses as well as the following details:

- Company logo (EPS file format preferred)
- Company Address
- Brief description of your company
- Product/Service information sheet(s) in PDF format
  - Not limited in quantity. Size must be under 10M each.

## Daytime Exhibit Options

Daytime Exhibits (numbered D-X) will be located in Salon V. Daytime exhibits remain in place and open Monday from 4:00 pm - 7:00 pm, Tuesday and Wednesday from 7:30 am to 4:00 pm, and Thursday from 7:30 am to 11:00 am. The Monday Evening Showcase (4:00 pm – 7:00 pm) is included. Refreshment breaks are held in this area to help maximize traffic to your exhibit.

Single spaces are set with a footprint of 8 feet wide by 10 feet deep. Each space includes 1 6-foot table and 2 chairs. Double spaces are set with a footprint of 16 feet wide by 10 feet deep. You may add your own backdrop, banners, equipment, or other enhancements. All exhibit items must be contained within the footprint space secured.

Each exhibitor will be identified in the Mobile App. Information that is added to the mobile app includes the exhibiting organization's name, logo (if provided), and the exhibit location.

To select your choice, please refer to our website for a current draft map of available space and booth assignments. Exhibits are assigned on a first-come, first-served basis. The layout may change depending on exhibitor interest and other contributing factors.

More information is available online:

<https://aviation-ia.sae-itc.com/events/flight-simulator-engineering-maintenance-conference#Exhibits>

Exhibitor move-in is Monday between the hours of 11:00 am and 3:00 pm. Exhibitor breakdown and move-out is Thursday between the hours of 11:30 pm and 4:00 pm. All exhibitor shipments must be removed from the exhibit facility by Thursday at 4:00 pm.

## Showcase Exhibit Options

Showcase Exhibits (highlighted yellow and numbered S-x) will be located in Salon V Monday Evening, 4:00 pm – 7:00 pm. All conference attendees are encouraged to attend. The Showcase includes various food stations and beverages from 4:30 pm – 6:30 pm.

Showcase spaces are set with a footprint of 6 feet deep by 8 feet wide. Each space includes a 6-foot table. You may add your own backdrop, banners, and equipment. All exhibit items must be contained within the footprint space secured.

Each exhibitor will be identified in the Mobile App. Information that is added to the mobile app includes the exhibiting organization's name, logo (if provided), and the exhibit location.

To select your choice, please refer to our web site for a current draft map of available space and booth assignments. The Showcase options are shown as "Showcase" with a designated number. The layout may change depending on exhibitor interest and other contributing factors. You are encouraged to provide at least 2 choices on the form. Exhibits are assigned on a first come, first served basis.

More information is available online:

<https://aviation-ia.sae-itc.com/events/flight-simulator-engineering-maintenance-conference#Exhibits>

Exhibitor move-in is Monday between the hours of 1:00pm and 3:00pm. Exhibitor move-out is Monday post Showcase close between the hours of 7:00pm and 9:00pm. All exhibitors for the Monday Showcase Only must have all material removed by 10:00pm.

## Lunch Sponsors

As a convenience to the attendees and to avoid any unnecessary delays in returning to the conference, a buffet style lunch may be possible through lunch sponsoring organizations. There are 3 lunches possible: Tuesday, Wednesday, and Thursday.

Lunch sponsors receive recognition on our web site, in our mobile app, during the lunch itself, and at various times before the conference day begins, breaks, and at the end of the conference day. You may provide a video with a maximum length as indicated in the tier structure below. The video will play in the foyer and conference ballrooms during the break where the sponsorship applies.

- Bronze: Contribution of \$ 3,000
  - Mobile App: Company Logo
  - Company logo will show for 15 second slot in the video collection
- Silver: Contribution of \$ 5,000
  - Mobile App: Company Logo and Company Description
  - Video: 30 second maximum length
- Gold: Contribution of \$ 7,000
  - Mobile App: Company Logo, Description, and Website link
  - Video: 45 second maximum length
- Platinum: Contribution of \$ 10,000 or greater
  - Mobile App: Company logo, Address, Description, Product/Service Sheet(s)
  - Video: 1-minute maximum length
- Sole Lunch Sponsor: \$20,000 (one day)
  - Mobile App: Full Organization Highlight Included
  - Video or speaking slot: 3-minute maximum

## Networking Break Sponsors

Refreshments during the morning and afternoon breaks are provided by break sponsoring organizations. Morning and afternoon refreshments include regular coffee, decaffeinated coffee, tea, and a snack. There are 5 refreshment breaks: Tuesday morning and afternoon, Wednesday morning and afternoon, and Thursday morning. Sole Break Sponsors may designate a particular break.

Break sponsors receive recognition on our web site, on our mobile app, during the break, and during the conference. You may provide a video with a maximum length as indicated in the tier structure below. The video will play in conference ballroom during the break.

- Bronze: Contribution of \$ 2,000
  - Mobile App: Company Logo
  - Company logo will show for 15 second slot in the video collection
- Silver: Contribution of \$ 3,000
  - Mobile App: Company Logo and Company Description
  - Video: 30 second maximum length
- Gold: Contribution of \$ 4,000
  - Mobile App: Company Logo, Description, and Website link
  - Video: 45 second maximum length
- Platinum: Contribution of \$ 5,000 or greater
  - Mobile App: Company logo, Address, Description, Product/Service Sheet(s)
  - Video: 1-minute maximum length
- Sole Break Sponsor: \$7,000
  - Mobile App: Full Organization Highlight Included
  - Video: 2-minute maximum

## Registration Giveaways

The FSEMC Registration is **the** one place that interacts with every person participating either as an attendee and or exhibitor associated with the conferences.

Let us help you put your organization's brand in the hands of each of them. A few items that have been successful over the years include pens, mouse pads, laptop/tablet covers, screen cleaning cloths, flash drives, tote bags, note pads, hand sanitizers, etc.

All products are provided by the sponsor organization to be handed out to attendees at registration.