Mechanical Maintenance Conference (MMC) November 7-9, 2017; InterContinental Hotel; Cleveland, Ohio Exhibit, Sponsorship, Mobile App, and other Opportunities

Return Completed Form by October 13, 2017 to:

Attention: Vanessa A. Mastros

Email: vanessa.mastros@sae-itc.org

Tel: +240-334-2575 Fax: +301-383-1231

Given (First) Name:

| Company: | | | | | |
|---|---|--|-----------------------------|-------------------------|--|
| Address: | | | | | |
| - | | | | | |
| Telephone: | | Email: | | | |
| Exhibit Options (Tuesday Reception Required, Wednesday Thursday Optic | | Ontional) | Preferred Location: | | |
| Single Table ☐ \$ 1,900.00 ☐ \$ 600.00 | | D – November 7, 2017 | | | |
| | | D – November 8-9, 2017 | 1st Choice: | | |
| Double Table | □ \$ 2,900.00 US □ \$ 700.00 US | ☐ \$ 2,900.00 USD – November 7, 2017 ☐ \$ 700.00 USD – November 8-9, 2017 | |): | |
| Triple Table | | ☐ \$ 3,900.00 USD – November 7, 2017 ☐ \$ 800.00 USD – November 8-9, 2017 | | 3 rd Choice: | |
| □ Coffee Break Sponsor (\$ 3,500.00 USD each) | | | | | |
| ☐ Wednesday AM ☐ Wednesday PM ☐ Thursday AM ☐ Thursday PM | | | | | |
| □ MMC Mobile App – Organization Highlight | | | | | |
| Corporate Sponsors: \$250.00 AMC Members: \$250.00 | | | All others: \$500.00 | | |
| Please provide the | following information in an em | nail to vanessa.mastros@sa | e-itc.org: | | |
| Physical address (mailing address) and contact. We will apply the | | | | | |
| Your organization's Internet, Twitter, Facebook, and LinkedIn L Print description of your agreement (to be added in the Makile A | | | | appropriate charge | |
| Brief description of your company (to be added in the Mobile Company logo (EPS file preferred) | | ρ) | if this option is selected. | | |
| Product/Service information sheet(s) in PDF format | | | | | |
| ☐ MMC Registration Give Items provided by the s | aways (\$500/each item) sponsor and given out at Re | gistration. | | | |
| ☐ Lanyards ☐ Flas | | Drive | ☐ Note Pads | | |
| ☐ Mouse Pad ☐ Servi | | ce/Product Sheets | ☐ Tote Bag | | |
| □ Other | | | | | |
| | ormation below. Fees are non- OT be reserved until payment | | | sponsorship, and/or | |
| Credit Card Number: | | | Exp. Date | : | |
| Card holder name (as it app | ears on the card): | | I | | |
| Billing Address (to be shown | n on the receipt): | | | | |
| *Please note you MUST red | ister with us through the regis | tration website to attend to a | any of the a | ctivities including the | |
| *Please note you <u>MUST</u> register with us through the registration website to attend to any of the activities including the exhibits. Please visit our web site for a link to registration and other conference material. | | | | | |
| | | | | | |

Family (Last) Name:

Mechanical Maintenance Conference (MMC) November 7-8, 2017; InterContinental Hotel; Cleveland, Ohio Exhibit, Sponsorship, Mobile App, and other Opportunities

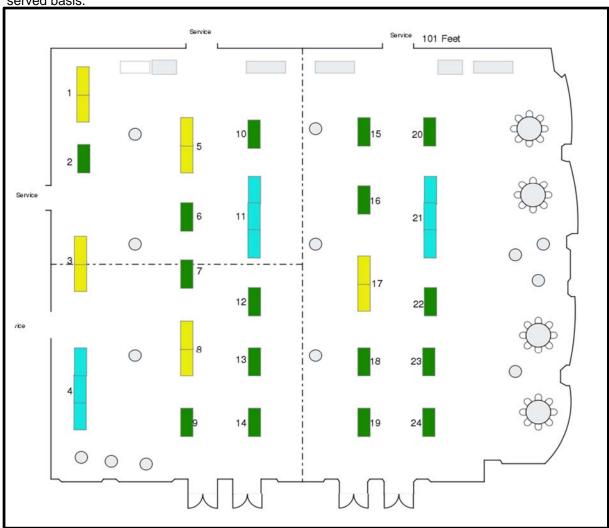
Table Top Exhibit Options

There are three table top options for exhibiting at the 2017 Mechanical Maintenance Conference (MMC) – Single, Double, or Triple Table. The Mechanical Maintenance Conference (MMC) will be held over a three-day period. The Main Exhibit and Welcome Reception will be held in the Ballroom Tuesday, November 7, 2017, from 3:00 pm to 7:00 pm. A stand-up buffet will be included from 5:00 pm to 7:00 pm.

Additional exhibit opportunities are available November 8-9, 2017. Exhibits close at 1:30pm November 9, 2017. Please note that participation in the main exhibit event on Tuesday is required if you wish to exhibit on November 8-9, 2017. The exhibits on November 8-9, 2017, will be open during coffee breaks and lunch.

The exhibit fee includes table(s), 2 chairs, skirted table(s), and your organization listed in our Mobile App as an Exhibitor. Each table is 6 feet x 30 inches. You may add your own backdrop, banners, and equipment. The InterContinental Hotel and Conference Center offers various enhancements for your exhibit. Once we receive and process your payment, we will provide you with additional information for ordering exhibit enhancements. These additional items cannot exceed your reserved table width plus 2 feet on either side of the table and approximately five feet of depth.

See the Exhibit Map below for the overall layout of the exhibits. To select your choice, please refer to our web site for a current map of assigned exhibits (www.aviation-ia.com/amc/mmc/upcoming/). You are encouraged to provide 3 choices on the form. Booths are assigned on a first come, first served basis.



Mechanical Maintenance Conference (MMC) November 7-8, 2017; InterContinental Hotel; Cleveland, Ohio Exhibit, Sponsorship, Mobile App, and other Opportunities

Break Sponsors (\$3,500)

Refreshments during the morning and afternoon breaks are provided by break sponsoring organizations. Morning and afternoon refreshments include regular coffee, decaffeinated coffee, tea, and water. Break sponsors receive recognition in our Mobile App, on our web site, and during the conference.

MMC Registration Giveaways (\$500/each item)

MMC Registration Giveaway Sponsorship allows for an organization to provide promotional items such as conference tote bags, lanyards, notepads, pens, and other items to be given out at the registration desk. All items are provided by the Sponsor at their own expense.

Mobile App, Organization Highlights (\$250 Members/Sponsors, \$500 All Others)

The MMC Mobile App offers many opportunities for staying connected to the conference, reaching out to business partners and customers, and increasing the exposure of your company's brand. Our Mobile App is available before, during, and after the conference.

Taking advantage of the organization highlight opportunity keeps your brand and product information in the hands of those attending the conference. This opportunity includes links to your company's Internet, Twitter, Facebook, and Linkedin addresses as well as the following details:

- Company logo (eps preferred)
- Company Address
- Brief description of your company
- Product/Service information sheet(s) in PDF format

Example:

Listing



Highlighted



Not Highlighted

